

Mike Crawford
Melbourne / Naarm, Australia

me@mikecrawford.co
www.mikecrawford.co

6+ years of experience

Group product design lead @ canva

June 2025+

Lead product design for a group that contains the design system, accessibility, native mobile and desktop app teams.

Coach 4 product designers, ranging from mid-level to senior.

Develop strategy for the group and continue to do craft work when needed.

product design (growth) @ canva

July 2021 - June 2025 (4 years)

Partnered with cross-functional teams at Canva to drive over 2M MAU and \$1M ARR annually through experiments and product iteration.

Led design for in-product activations at major launches (Canva Create + Droptober), built personalized ML-driven experiences, and mentored design interns.

product design @ schoolhouse

Oct 2020 - March 2021 (6mo contract)

Designed systems and interfaces for the first web app, and contributed Next.js front-end code.

product design @ mathspace

Sept 2018 - Nov 2020 (2 years)

Rapid prototyping to shift our product from supplementary to core school resource and pursue US grants. Led design of the Waypoints assessment tool and student app redesigns (web, iPad, Chromebook). Contributed front-end React code.

education

Graduate Diploma in Science

2015, The University of Sydney

Pure math graduate coursework and a short thesis studying a modern approach to the representation theory of the symmetric groups.

B. Science (Advanced Mathematics)

2012 - 2014, The University of Sydney

Pure and applied math majors.

learning more about

AI tools

video game development + design

learning

language learning

myself

tools

Cursor

Figma

Browser dev tools

Github

Claude / ChatGPT

Notion

SQL (Mode / Looker / Amplitude)

Canva

Fullstory

Opal

Usertesting.com / Dovetail

Anki

Soundcloud

