

Mike Crawford
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experience

product design @ canva

July 2021+

Working with cross functional team to develop 25+ growth experiments, contributing more than 1.5 million additional monthly active users per year.

Optimising authentication flows across desktop + mobile web, and native desktop + mobile apps.

Work with edge case heavy flows that cater for email, phone and SSO login.

Led a research study to better understand decision making when signing up to digital products.

Identify and drive design for viral growth initiatives across the product.

Contribute front-end React code to projects in internal hackathons.

product design @ schoolhouse

Oct 2020 - March 2021

Designed initial systems and interfaces, for the first version of the web app.

Contributed basic front-end code to the Next.js web app.

product design @ mathspace

Sept 2018 - Nov 2020

Rapid prototyping of ideas to transform our main product from a supplementary to core learning resource in schools, and pursue grant opportunities in the US.

Led design of the Waypoints continuous assessment tool, and the redesign of student facing parts of the web, iPad and Chromebook apps.

Contributed basic front-end React code to the web app.

education

Graduate Diploma in Science

2015, The University of Sydney

Pure math graduate coursework and a short thesis studying a modern approach to the representation theory of the symmetric groups.

B. Science (Advanced Mathematics)

2012 - 2014, The University of Sydney

Pure and applied math majors.

learning more about

learning

game development

transformative tools for thought

information theory

myself

tools

a whiteboard // Remarkable

Figma

Browser dev tools

Notion

SQL (via Mode // Metabase // Looker)

Amplitude

Canva

Dovetail

Usertesting.com

Github

React

Anki // Orbit

Soundcloud

